



Dewan Pengurus Pusat
HIMPUNAN PENGEMBANGAN JALAN INDONESIA (HPJI)
Indonesian Road Development Association (IRDA)

DPP-HPJI
2019 - 2023

SEKRETARIAT :
Jl. Dharmawangsa Raya no.125, Kebayoran Baru, Jakarta Selatan, Indonesia 12160
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No. : U.M. 028/DPP - HPJI /VI/ 2023
Category : Normal
Attachment : 1 (one) document
Subject : Invitation to Participate at the Asia Australasia Road Conference 2023 Exhibition

Jakarta, June 12 2023

To
Company Directors

Dear Sir/Madam,

To support the government's effort in accelerating economic recovery in construction sector post COVID-19 Pandemic, and to encourage transformation towards the era of Construction 4.0, we are delighted to inform you that Indonesia Road Development Association (IRDA) is organizing

The Asia Australasia Road Conference 2023 (AARC 2023)

Date/Time : August 24th - 26th 2023 (09:00-21:00 WITA/UTC+8)
Venue : Convention Hall – Meruorah Komodo Labuan Bajo, Nusa Tenggara Timur

This year's conference theme is "**Advance Technology Implementation Towards Sustainable Road Development**". Comprises into series of events including Seminar, Technical Sessions, Workshops, Interactive Discussions on Road and Bridge Construction, **Exhibition**, and Site Visit. This conference is expected to attract more than 1,000 participants both national and international scale, including stakeholders related to road and bridge construction, IRDA Regional Offices, local government officials, and academics. The conference is focused into seven technical categories, including:

- New and Innovative Pavement Design & Maintenance/Road Pavement Recycling
- Road Safety
- Resilience and Disaster Management for Road and Climate Change
- Geotechnic, Bridge, and Tunnel
- Transport and Highway Planning, Geometric of Road, and Accessibility
- Transport Administration and Strategic Improvisation of Project Management
- Asset Management and Digital in Road Network

This letter is an invitation for your company to participate in AARC 2023 Exhibition. Attached to this letter the Exhibition proposal for your perusal. Should you have any inquiries, please do not hesitate to contact:

- Agung Yudhianto +62 811-295-2527
- Yudi Hardiana +62 878-9997-1226
- Rahadyan S +62 811-836-991

Thank you and I hope to see you in Labuan Bajo this year.

Head of Indonesian Road Development
Association

Hedy Rahadian

CC:

1. IRDA Treasury
2. IRDA Head of Department II



ASIA AUSTRALASIA ROAD CONFERENCE

ADVANCE TECHNOLOGY IMPLEMENTATION TOWARDS SUSTAINABLE ROAD DEVELOPMENT

24th - 27th August 2023

09.00-21.00 Central Indonesia Time (UTC +8)

Labuan Bajo - Indonesia

To support the government's effort in accelerating economic recovery in construction sector post COVID-19 Pandemic and to encourage transformation towards Construction 4.0 era, we are delighted to announce that the Directorate General of Highways-Ministry of Public Works and Housing of Indonesia along with the Indonesia Road Development Association (IRDA) and Road Engineering Association of Asia and Australasia (REAAA) are organizing the **"Asia Australasia Road Conference 2023 (AARC 2023)"**. Scheduled to be held on August 24-27 2023 at Meurorah Komodo Labuan Bajo Hotel in East Nusa Tenggara, Indonesia.

The AARC 2023 is a chain of programs spans four days from technical conference, workshops, business forums, young and professional meeting, to exhibition. The exhibition is the heart of AARC 2023 where everyone attending will gather and interact in the main hallway of Meruorah. We are expecting a diverse group of businesses, entrepreneurs, academics, investors, and start-ups to attend the event.

We chose Labuan Bajo this year to show the world that Indonesia is more than Bali, and to exhibit that we are ready to welcome guests, collaboration, investment, and exchange of cultures. We picked the month of August so that you can seal the deal for your business while enjoying the charm of tropical summer holiday.

As the Director General of Highways and the head of IRDA, I personally invite your company to participate in the AARC 2023 Exhibition. I hope you would join us with the same enthusiasm and excitement. I believe this might be the start of something good for us all.

Welcome to Labuan Bajo!
Selamat Datang di Labuan Bajo!
Tabé Mai Ce'e Labuan Bajo!



Hedy Rahadian

Director General of Highways,
the Ministry of Public Works and Housing,
the Republic of Indonesia and the Head of IRDA



About the Event

To commemorate the Golden Jubilee of REAAA, partnering with DGH-MPWH and IRDA this year's **Asia Australasia Road Conference** is choosing the “**Advance Technology Implementation Towards Sustainable Road Development**” as the main theme of the event. This conference is expected to attract more than 1,000 participants both national and international.

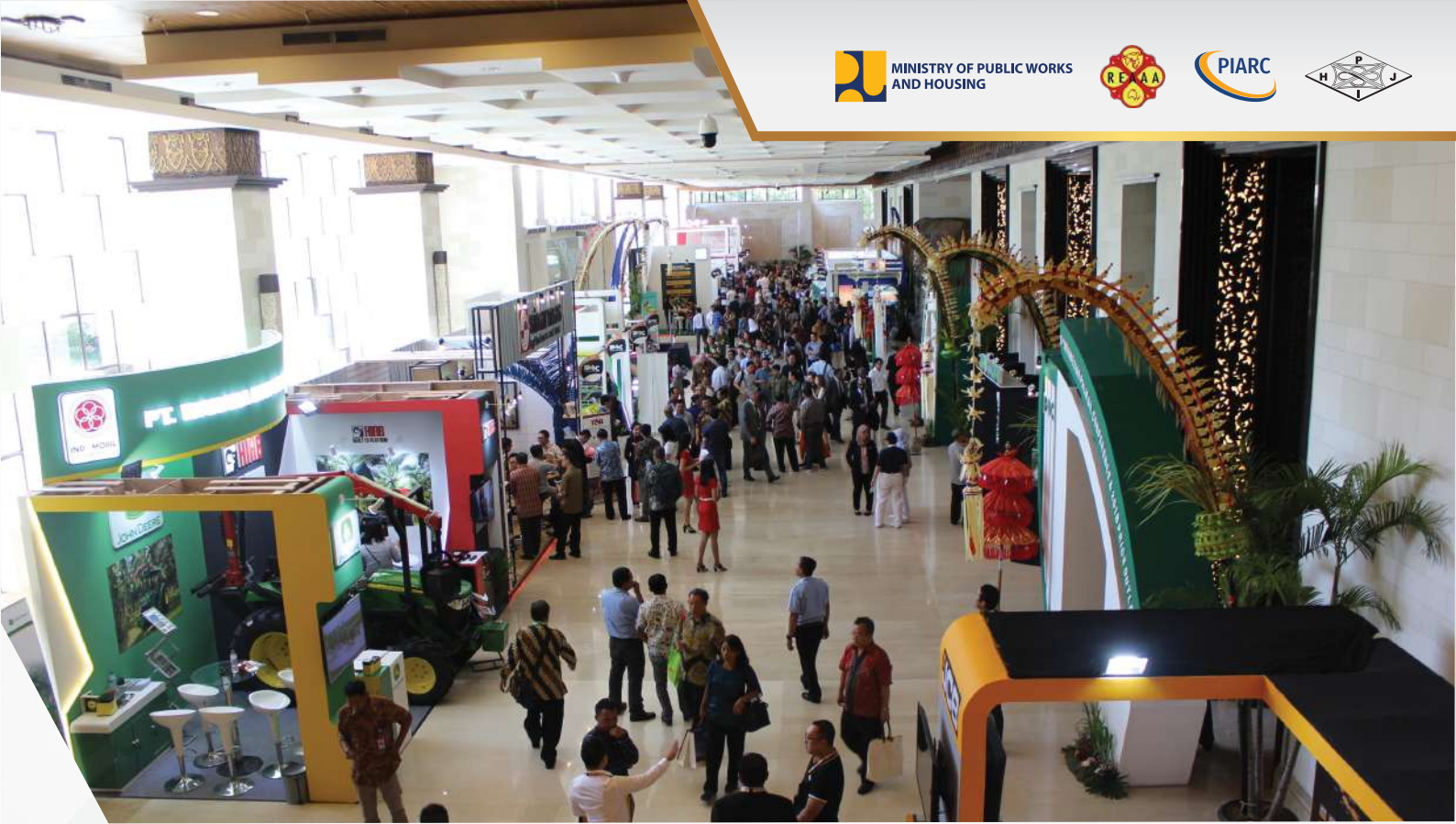
Schedule

24 - 26 August 2023
09.00-21.00 WITA/UTC+8

Venue

Meruorah
Komodo Labuan Bajo Hotel





Why should you participate ?

International Exhibition

With the preparation of three reputable organizations and the support from road construction global community, the magnitude of the 2023 AARC is something that you should not missed.

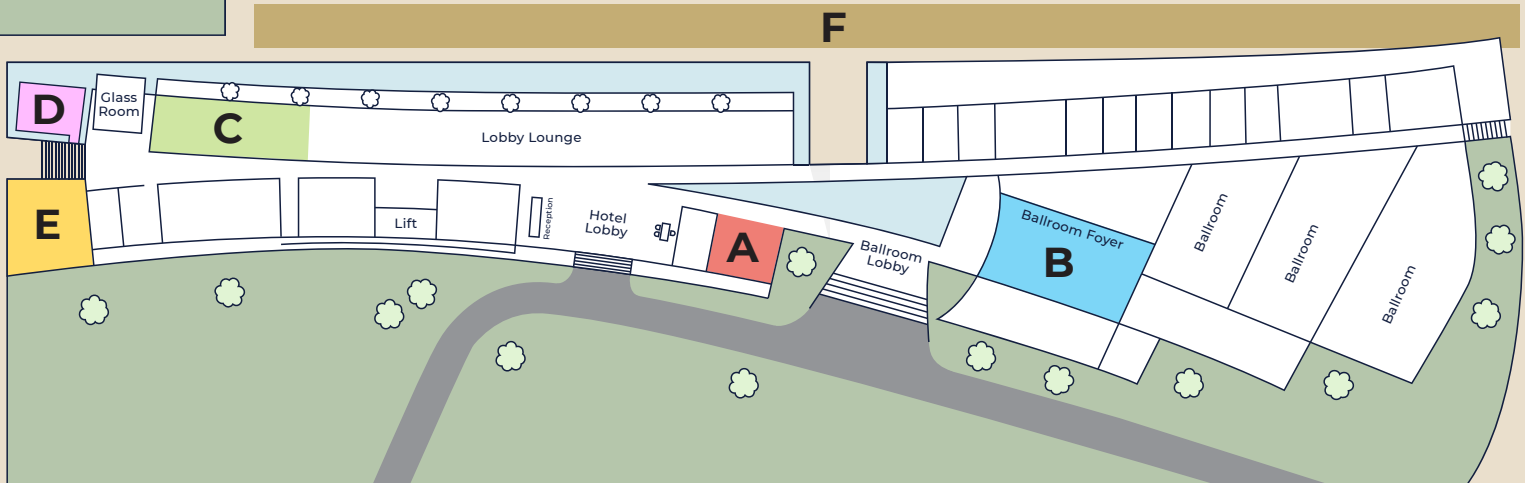
Brand Awareness

The 2023 AARC will be a strategic platform for businesses to showcase their brands and to gain awareness from potential investors. Also, it offers the chance for you to show your product and to establish a collaboration with local and international businesses.

Government Support

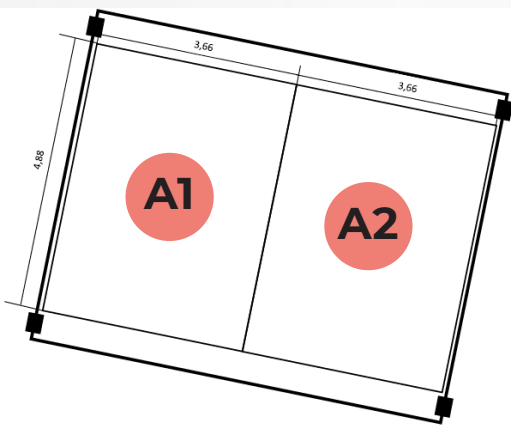
The 2023 AARC is an event fully supported by the Ministry of Public Works and Housing Republic of Indonesia as an agenda to promote partnership and mutual understanding among road construction enthusiasts.

Exhibition Booth



A PLATINUM

Rp 90.000.000,- /Stand

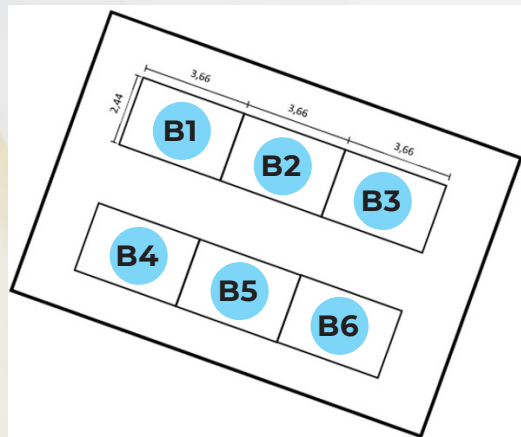


- Booth Size 3,66 m x 4,88 m
- 2 pcs Chairs
- Company Name
- 1 Trash bin
- Lighting
- 1 unit stop contact 2 amp



B GOLD-1

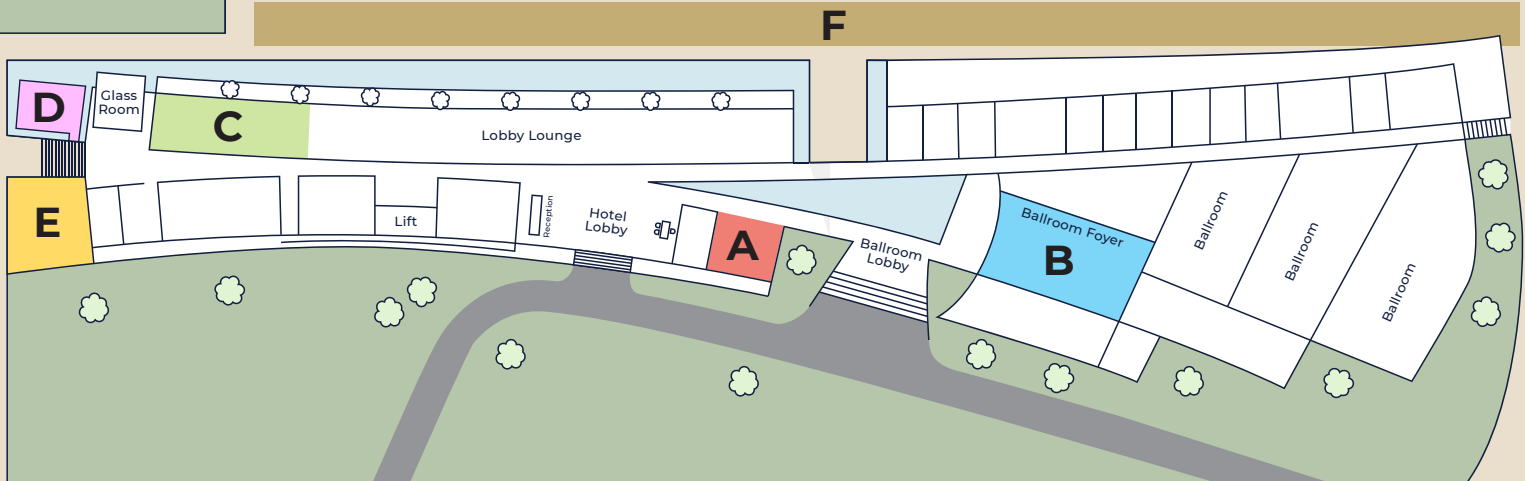
Rp 80.000.000,- /Stand



- Booth Size 3,66 m x 2,44 m
- 2 pcs Chairs
- Company Name
- 1 Trash bin
- Lighting
- 1 unit stop contact 2 amp

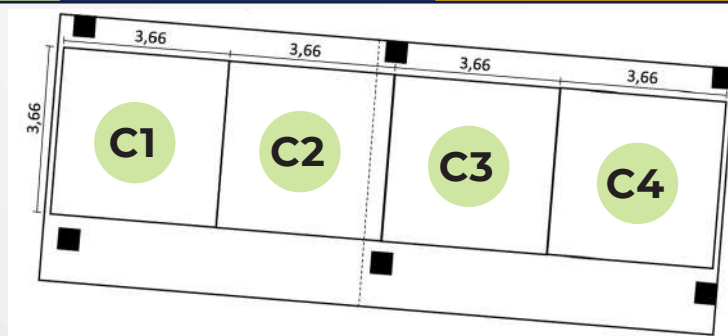


Exhibition Booth

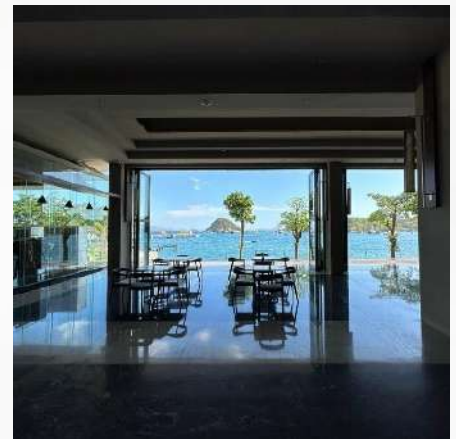


C GOLD-2

Rp 85.000.000,- /Stand

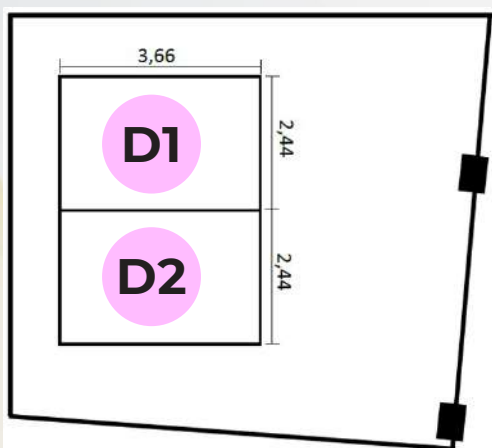


- Booth Size 3,66 m x 3,66 m
- 2 pcs Chairs
- Company Name
- 1 Trash bin
- Lighting
- 1 unit stop contact 2 amp



D SILVER

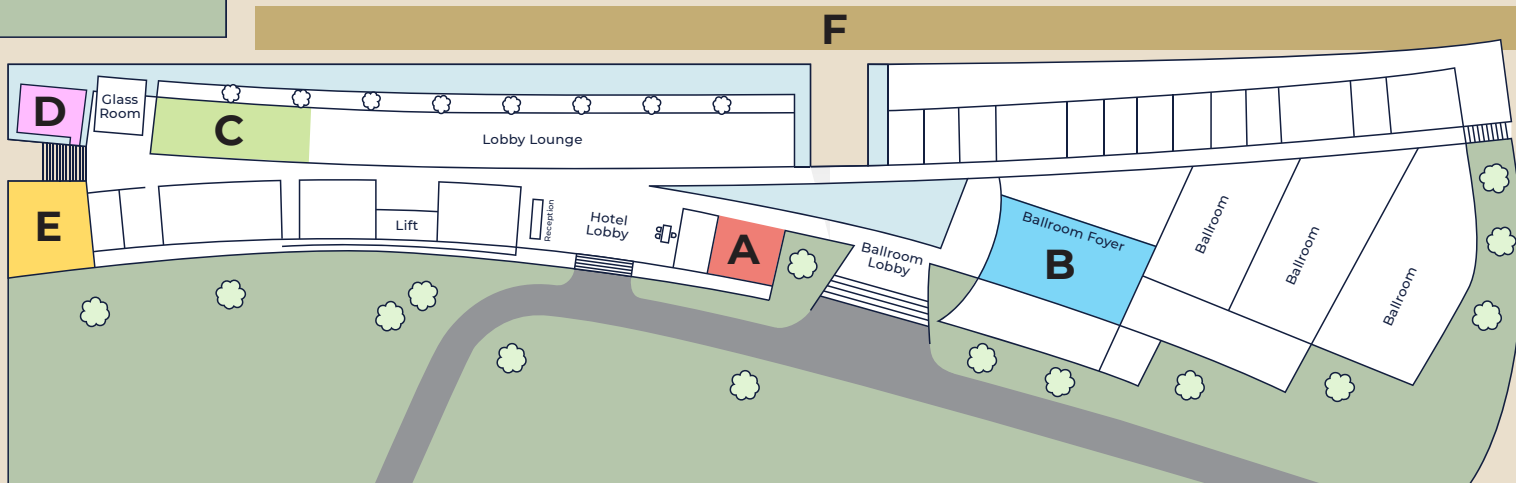
Rp 70.000.000,- /Stand



- Booth Size 3,66 m x 2,44 m
- 2 pcs Chairs
- Company Name
- 1 Trash bin
- Lighting
- 1 unit stop contact 2 amp

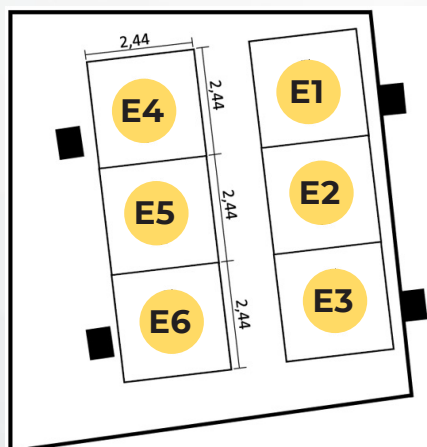


Exhibition Booth



E UMKM

Rp 100.000.000,- /Whole Area

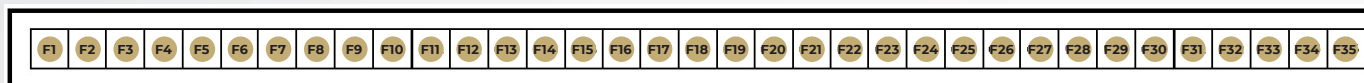


- Booth Size 2,44 m x 2,44 m
- 2 pcs Chairs
- Company Name
- 1 Trash bin
- Lighting
- 1 unit stop contact 2 amp



F OUTDOOR

Rp 40.000.000,- /Stand



- Booth Size 3 m x 3 m
- 2 pcs Chairs
- Company Name
- 1 Trash bin
- Lighting
- 1 unit stop contact 2 amp



Exhibitor Confirmation Sheet

Asia Australasia Road Conference 2023

The undersign below :

1. Agency/Company Name :

2. Address :

Post Code : Phone/Mobile :

Fax : Email :

3. Business Fields :

4. HPJI Membership : Member No : Non-Member

5. Person in Charge :

6. Address :

Post Code : Phone/Mobile :

Fax : Email :

We're registering to participate on AARC 2023 exhibition, with the following terms

- a. Platinum Booth : Stand No : and :
- Participation Fee / Stand : **Rp 90.000.023,-** (Ninety Million Twenty Three Rupiah)
- b. Gold-1 Booth : Stand No : and :
- Participation Fee / Stand : **Rp 80.000.023,-** (Eighty Million Twenty Three Rupiah)
- c. Gold-2 Booth : Stand No : and :
- Participation Fee / Stand : **Rp 85.000.023,-** (Eighty Five Million Twenty Three Rupiah)
- d. Silver Booth : Stand No : and :
- Participation Fee / Stand : **Rp 70.000.023,-** (Seventy Million Twenty Three Rupiah)
- e. UMKM Booth : Stand No : and :
- Participation Fee / Area : **Rp 100.000.023,-** (One Hundred Million Twenty Three Rupiah)
- f. Outdoor Booth : Stand No : and :
- Participation Fee / Stand : **Rp 40.000.023,-** (Forty Million Twenty Three Rupiah)

Has been / Will be payed on :

Via Bank Transfer to **Bank BNI** Melawai Raya Branch **Account No. 001-736-6467**

Swift Code BNINIDJA on behalf of **HIMPUNAN PENGEMBANGAN JALAN INDONESIA**

Jakarta, 2023

Note :
Please submit this form to the committee
as late as 30 June 2023

AARC 2023 COMMITTEE

Participant

if the participant withdraws 15 days before
the exhibition, the registration fee that has
been paid is non-refundable

(.....) (.....)